

POUCHULU
MANIFESTO

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We believe Architecture must change reality in a positive way, offering creative environments, clearly integrated into a new vision of "*urban naturalism*": Creativity, Multi-Functionality and Beauty are the pillars of our practice. Our projects deliver fresh and rich spatial concepts, exploiting intelligent, functional systems. We think in terms of comfortable living ideas, clearly touched by sophisticated details. Our spaces are sensual, precious and spontaneous.

We like changing conditions of light, wind and landscape, they define inner spatial needs, creating fluid layouts. Geometry is important: it guarantees a balance between volumes and gravity. This new Architecture is: organic, flexible and highly structured. It does not matter in which part of the world we live, our problems are basically the same and can be solved, but only if we design cities as public living spaces. Rural life, as a model, is extinct.

Cities must de-concentrate suburbia... absorbing it. Buildings must produce their own energy: low voltage (110-230V is obsolete), by eliminating unnecessary fittings, electric heating and addictive infrastructures, using low-emission materials mixed with renewable ones. We must re-create our lifestyle to enjoy Art and Knowledge. Our ideas are a synthesis of analysis, practical decisions and a straight attitude. Our vision of Architecture is based on what we call "*positive contradictions*": Mobility, Adaptability and Evolution.

Creativity: There are always different, new and innovative solutions for any architectural problem.

Multi-Functionality: Form and function are both unimportant, what matters is the capacity of a space for surprising and adapting to our needs. (e.g.: a car can be used for traveling... or for living many hours in a long trip.)

Beauty: Geological and biological forms can be our inspiration source. What we know as architectural language does not longer exist.

Sensuality: Like the body of a beautiful Woman... Architecture has to inspire our soul. Our buildings are both strong and delicate.

Preciseness: Buildings can be designed like any other machine... but they are not one.

Spontaneous: We dislike apathetic or predictable places. We love the unexpected.

Fluidity: Curved lines talk about positive, prospective and optimistic futures. Curves represent freedom and the Universe.

Organic: Spaces can be rich and complex, offering different uses and adaptations to unplanned but expected needs.

Flexible: By superimposing different functions, forms are less rigid; therefore spaces can easily be re-adapted.

Structured: Behind shells, roofs, bubbles, platforms and decks, there are three-dimensional structures: our buildings are conceived as ships.

Organization: Spaces must be re-organized thinking of macro and micro structural zones, private or public, always orientated into a dialogue between exterior needs and internal requirements.

De-concentration: In spite of tragic visions, the Earth is quite big. There is enough space for all of us. Let's de-concentrate the suburbs of big Metropolis, creating satellite towns. We urgently need more parks and extensive leisure infrastructures.

Energy: Buildings must produce most –if not all- of their energy through new contained-balanced systems, low-emission materials and, most important, saving concepts. We cannot afford glass boxes anymore!

Mobility: Every person, family and social group will change habits, place of living and lifestyle. Public mobility is a need: we aim to design new, friendly concepts for underground, ground/aerial transport systems to link mega-structures with satellite outskirts.

Adaptability: Architecture must offer a reasonable range of urban or isolated solutions for every topic, site, and climate, always respecting quality urban life and historical patrimony and nature as much as we can.

Evolution: What we consider now as Architecture will evolve in our lifetime. This is a leitmotiv in our profession. However, the principles shall not change: *GEOMETRY, PROPORTION, MATERIALITY.*